

**CANDIDATE FOR CITY COUNCIL MEMBER  
CITY OF YUCAIPA**

**NAME: TOM MASNER**

**AGE: 56**

**OCCUPATION: Incumbent**

As your Councilman, I have worked diligently for the last 8-years to represent every citizen in Yucaipa. We must strive for the delicate balance needed to maintain our rural, "hometown" atmosphere, while becoming prosperous and self-sufficient.

To make our city strong, we need to capture lost revenue, (sales tax) that leaves our city every day. By providing more convenient shopping at home, we provide local jobs and reduce frustrating trips to neighboring cities on congested roadways, thereby saving time, gasoline and reducing air pollution. Capturing tax revenue that is leaving our city is better used to support the needs of our citizens here at home. Clean, non-polluting businesses and entertainment venues will promote tax revenue to increase our police and fire services, roads, and sidewalks without raising property taxes.

Fair, equitable, and consistent city government ensures success and eliminates special interest considerations. I am asking for your vote and continued support as your Council Member on the Yucaipa City Council. I pledge to represent every citizen who calls Yucaipa 'home'.

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